

## FRENCH WILL HALT 'LUXURY' IMPORTS

Public Opinion, Seeking Out  
in Living Costs, Protests  
Against Further Delay.

### HIGH TARIFFS DEMANDED

Rulings Aimed at Silver Pieces  
May Partly Relieve  
Money Famine.

Special Cable Despatch to THE SUN AND NEW  
YORK HERALD, Copyright, 1920, by THE SUN  
AND NEW YORK HERALD.

PARIS, March 27.—Growing French  
impatience at the failure of the Govern-  
ment here to adopt a policy that will  
meet the situation growing out of the  
decline in the price of francs and at the  
same time stimulate national pro-  
duction was revealed yesterday. A  
commission in the Chamber of Deputies  
adopted a resolution in which the  
demand was made that the Govern-  
ment make known immediately what it  
intended doing in connection with in-  
creasing the duties and also inform  
Parliament regarding the exportation of  
raw materials from France and what  
manufactured articles it deemed neces-  
sary to prevent the importation of.

The Government's vacillation and de-  
lay in this connection is having a seri-  
ous effect on French business, which  
does not know how to proceed or how to  
reorganize itself. Attention has been  
called to the enormous number of silk  
stockings worn in France and to the im-  
portation of luxuries, such as certain  
rare fruits and vegetables from Bel-  
gium and from Switzerland, with the de-  
mand that such importations be pro-  
hibited.

Frederick Francois-Marsal, Minister  
of Finance, takes the view that this  
must be done, but declares that the chief  
cause of the lowering of the price of the  
franc is France's tremendous paper  
money circulation. Even the new "Vic-  
tory Loan," he said, will effect only a  
comparatively small cancellation of this  
paper money.

While the money famine appears to  
be worse in France than in any other  
country, it may be partly relieved by  
the decision of the Latin Monetary Con-  
ference on Thursday whereby no French  
silver money will be admitted into  
Switzerland and for the retiring of all  
French silver now in circulation in  
Switzerland. Swiss silver money in  
France will be treated in like manner.  
All countries that are members of the  
monetary union have agreed to take  
steps necessary to stop the traffic in  
silver money.

## RUSSIA DESTITUTE. EXPERT DECLARES

No Wheat or Flax for Export  
and Wool Scarce.

WARSAW, March 27.—Confusion and  
wretched conditions generally prevail  
throughout Russia, according to a re-  
port made to British and American rep-  
resentatives here by a technical expert  
who has spent months in Russia. "There  
is absolutely no wheat or flax in Russia  
for export," he says, "and wool is scarce,  
as sheep throughout the country have  
been killed for food."

The expert, who is a native of Russia,  
was permitted to visit farming and  
manufacturing districts, and is em-  
phatic in declaring that the task of re-  
habilitating the country under the in-  
fluences of the Russian Revolution is  
hopeless. He reports that large quan-  
tities of American and British  
money throughout Russia.

Do you want a bargain in a blue-white  
diamond? Do you want to buy in a way  
that you will be sure that you are getting  
a wonderful bargain?

Then come here TO-DAY or TO-MOR-  
ROW and see these one-carat blue-white  
diamonds set in beautiful 14-k. solid gold  
rings we are selling for \$88. Buy one of  
these rings. Wear it. Show it to your  
friends. Get your jeweller to appraise it.  
And if you find you can duplicate our offer  
for less than double our price or if you  
are not perfectly satisfied, bring the ring  
back WITHIN TEN DAYS and get your  
money. For many years we have been im-  
porting diamonds and selling them direct  
to the public, and you can invest in one  
of these stones with the knowledge that  
you are getting a piece of diamond prop-  
erty that is sure to increase in value. You  
can even return the ring within a year and  
get your money back less 10 per cent.

OTHER DIAMOND RING SPECIALS.  
1-1/2 carats \$125.00 1-1/2 carats \$250.00  
1-1/4 carats \$125.00 1-1/4 carats \$250.00  
5/8 carat \$55.00 5/16 carat \$28.00

B. GUTTER & SONS  
DIAMOND IMPORTERS  
170 NASSAU ST. ON THE SQUARE  
NEW YORK CITY  
ESTABLISHED 1879

"77"  
FOR  
COLDS

The popular remedy for Grip;  
for Influenza; for Catarrh; for  
Cough and for Sore Throat.  
To get the best results take  
"Seventy-seven" at the first feel-  
ing of a Cold—lassitude, a chill,  
a shiver, a sneeze.  
After the Grip take  
Humphreys' Tonic Tablets.  
Doctor's Book in English,  
French, Spanish, Portuguese or  
German—mailed free.

At all Drug and Country Stores.  
Humphreys' Home Medicine Co., 156  
William Street, New York.

## Extra Values in Corsets

Elente model of pink satin, elastic top;  
lightly boned, medium long skirt with eye-  
let lacing below front steel; 2 pairs hose  
supporters.....\$3.95

Second Floor

## PRE-EASTER SHOWING OF NEW SPRING STYLES



### Women's Smart Spring Tailors of Tricotine

Reproductions of more expensive models with  
cable stitching and buckle fastenings, in fine quality  
navy tricotine, beautifully finished. Illustrated  
above at right and left.

Values of Unusual Interest at

**\$75.00**

Suits for all types of figures,  
from the small woman to the  
woman who requires extra sizes.

At the same price a selection of smart suits,  
with new features, embroidered, braid trimmed,  
smart pocket effects and novel tailored touches—  
all the "ear-marks" of custom tailoring.

Other suits from \$59.50 to \$300.00

### Misses' Eton Suits

Two Models in Navy Blue Men's Wear Serge, with  
Accordion Pleated Skirts. One model  
illustrated above in centre.

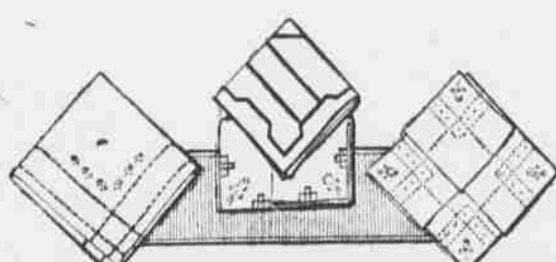
Made to sell for the Low Price of

**\$39.50**

YOUTHFULNESS is the keynote of these jaunty  
Eton suits for the young person. Serge of excel-  
lent Men's Wear quality, developed in clever little  
Etons, decorated in cable stitching, smartly lined with  
radium silk, and with accordion pleated skirts. Unusual  
values in the wanted styles of the season.

Sizes 14, 16 and 18.

Third Floor



## EASTER HANDKERCHIEFS

Hand-embroidered and hand-made  
Handkerchiefs in attractive assortments.

Women's gay handkerchiefs of bright colored  
pure linen, beautifully embroidered, hemmed and  
applied by hand.....\$1.75, \$2.00, \$2.25

For Women

Sport Handkerchiefs in  
plain colors, or contrasting  
colored designs. Pure linen.  
35c 50c 75c

Pure linen, hand-embroid-  
ered, sheer linen with cut  
hem, or tape borders.  
35c 50c

For Men

Men's pure linen Hand-  
kerchiefs, sheer quality.  
Also pure linen with broken  
assortment of initials.  
50c

Handkerchiefs of pure  
Irish linen, sheer quality,  
with 1/8, 1/4 or 1/2 inch hems.  
75c

Ground Floor

Complying with the New York Daylight Saving  
Law we have advanced our clocks one hour.

# Lord & Taylor

38th Street FIFTH AVENUE 39th Street

## Silk Petticoats

DESIGNED on lines to wear with the new Frocks  
and Tailors, new models in Taffeta, Jersey or  
Satin, in Spring colorings and two-toned effects.  
Great values at

**\$7.45**

Jersey  
pleated flounces in  
novel two-tone border  
combinations and at-  
tractive colorings.

Satin  
of fine, heavy quality,  
tailored flounces  
tucked and shirred,  
new colorings, also  
changeable.

Taffeta  
fancy tucked flounce,  
edged with pleated  
frills, a range of de-  
sirable colors.

Also

Extra Size Petticoats  
fine quality Taffeta, tailored  
model, amply full.

**\$10.75**

Lace-Trimmed Petticoats  
of Satin, white and flesh, trimmed  
with lace and ribbon.

**\$4.45 \$5.75 \$6.95**  
**\$7.45**

### Washable Satin Bloomers and Bodices

Bloomers: \$2.95, \$3.95 Bodices: 98c, \$1.25, \$1.95, \$2.95

All so reasonable in price that women  
will recognize them as superior values.

Second Floor

## The French Salon is Bright with Easter Millinery

Paris has sent us the latest accepted  
modes and inspiration for the Spring  
originations of our French designers.



A NOTABLE collection that brilliantly mirrors  
its authoritative source—bewildering in  
variety, rich in beauty of coloring and grace  
of line—a gala showing of new Easter hats that are  
eloquent of the style supremacy of Paris.

Oriental toques and turbans, frank, flaring, off-  
the-face shapes—Victorian sailors, Trotteur Hats,  
picturesque large Hats, and novelties unnumbered.

From \$20.00 to \$95.00

Hats with entire Birds of Paradise a-top,  
or other Parisian creations—up to \$400.00

Fourth Floor

## Sail With Humpty Dumpty

This is an invitation to all little girls and boys  
to sail the seas with Admiral Humpty Dumpty in  
his good ship "Toyland" any day from now till  
Easter. Such Easter toys and out-door play-  
things as you have never seen before, Humpty  
Dumpty will show you in the Toy Shop on the  
seventh floor.



## Women's Cape Wraps Now the Vogue in Paris

Reproductions of Foreign Models made expressly  
for Lord & Taylor, Distinguished for Their Graceful  
Simplicity of Cut and Super-Quality Fabrics. Illus-  
trated above at left and right.

Exceptional Values at

**\$59.50**

Four distinctive models styled from the  
latest Paris novelties in Wraps and Capes

Two Cape-Coats in Royal Bokahara and Yalama  
Cloth, with draped collars, loose backs, sleeve effects; in  
Partridge, Mushroom, Victory Blue.

Two Capes in Navy Serge, one a compose of Serge,  
accordion pleated, with black Taffeta yoke and collar, sur-  
plice front sashed and tied; another of Serge, two-tiered  
with flounce, pointed sides, finished with tassels.

Other New Spring Coats, Wrap Coats and Capes.  
\$29.50 to \$395.00.

## Women's Taffeta Frocks

Introducing the new "harem" silhouette as a  
charming style feature. Illustrated  
above in centre.

Novelties, but moderate in price.

**\$55.00**

THERE is a distinctly Parisian air to these  
smart Frocks of the favorite style navy  
Taffeta, beaded in looped design with  
beads in shades of blue. The new skirt effect is  
achieved by an inverted frill of Taffeta as a footing,  
flaring upward from the slightly narrowed hem.  
Square neck, three-quarter sleeves with frills,  
broad girdle.

Third Floor

For Monday and Tuesday

## Women's Superior Silk Hose

Marked at less than regular prices—a Pre-Easter opportunity

Plain  
Silk Hose

Splendid quality, full fash-  
ioned; lisle soles and tops.  
Black, white and practically  
all the Spring frock and shoe  
shades.

**\$2.66**

Richelleu  
Ribbed Hose

Full fashioned, lisle hose  
and tops. Smart weave  
much in vogue. Black,  
white, brown and navy.

**\$2.94**

Hand-Embroidered  
Silk Hose

All silk hose, full fash-  
ioned; high spliced heels.  
Artistic, symmetrical de-  
signs; self embroidered.  
Black and white.

**\$3.98**

Prices Include Tax.  
Ground Floor.

## Women's Smart Footwear

For Early Spring Wear

Pumps, gun metal, black  
or brown kidskin, black  
buckskin.

Oxfords, patent leather,  
black kidskin, gun metal,  
white buckskin; also tan  
calfskin or black kidskin  
with low heels and broad  
toes.

**\$10.75**

Oxfords, gun metal  
or patent leather with  
military heels. Patent  
leather, black or brown  
kidskin with satin backs  
and Louis heels.

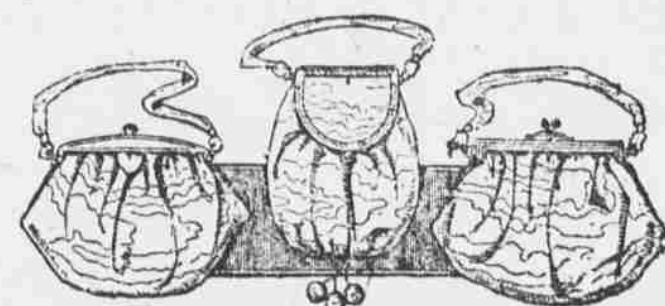
**\$14.75**

Pumps, patent leather  
black and brown kidskin,  
with Louis heels. White  
kidskin with two buttons at  
side and Louis heels.

Virginia Oxfords, brown  
kidskin with three buckles,

**\$16.75**

Second Floor



## THE VOGUE IN SILK BAGS

An extensive assortment of new bags showing  
many new styles and developments. Distinctive  
bags that women will want for their smart effects  
and usefulness—or for an Easter gift.

Three attractively priced groups

**\$4.95 \$7.95 \$11.50**

Varied styles of shapes and sizes in plain and  
beautiful novelty silks. Most of them are copies  
of imported models—which assures their unique  
style effects; all are handsomely mounted, lined  
and fitted.

Ground Floor